

In line with its vision to provide only high-quality software development to its clients, Bleum further differentiates itself by:

- Being the first China-based company to receive both ISO27001 and CMMi5 certifications;
- A 6-year run as one of the world's top 100 outsourcing providers ranked by the International Association of Outsourcing Professionals (IAOP);
- Being the only China-based outsourcer to receive "Rising Star" classification by the IAOP in 2011;
- **Hydra:** Bleum's proprietary software that creates a holistic quality management system;
- A 130 minimum IQ requirement for candidates;
- **Zero defects:** 0.01% average defect rate, compared to the U.S. average of 0.4%, India at 0.263% and Japan at 0.02%.

We are also achieving great things with our vertically aligned clients.

FINANCE

Bleum was chosen as the Best Value for Money/ROI at the February, 2011 Financial Technology Insight Summit hosted by CrossTech Forums LLC

Bleum decreased trading latency by 400% for a top-50 global hedge fund and built a new capability to do investment risk analysis in real time, giving our client a clear edge in markets where time is more valuable than money

Over 70% of all projects in 2010 were delivered defect free and on time for a major capital market institution

E-COMMERCE

Bleum serves as ½ the development team for a top 5 global retailer's online store, runs their network operations center (NOC) & will also build the client's China e-commerce site this year

In 2010, Bleum helped drive a 22% sales growth for a large retail client, along with handling the client's e-commerce site's highest historical volume without a single outage

This past year, Bleum delivered 98 per cent of all tickets with zero defects and no schedule variance for one of the world's largest retailers

MANUFACTURING

With one long-term partner: 46% rework reduction; 55% reduction in hours of rework; increase in application development productivity by 28%; releases increased from 2 yearly to once monthly.

NON-PROFIT

\$5 million in cost savings for child sponsorship non-profit client since 2008, translating into 3,000 child sponsorships every month for the client.

FOR MORE INFORMATION, PLEASE CONTACT:

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