

GLOBAL HEADQUARTERS	Cloud 9 Mansion, 1118 W. Yan'an Road Shanghai, China
FOUNDED	August 25, 2001
NUMBER OF EMPLOYEES	1,000
OFFICES	2 offices in Shanghai, China 1 office in Chengdu, China U.S. Headquarters in Las Vegas, Nevada 8 regional U.S. offices Regional London office
INDUSTRY VERTICALS SERVICED	Finance Retail & E-commerce Manufacturing Non-Profit Supply Chain Life Science
SPECIALIZED SERVICES	Application & testing, ATG, legacy overhaul Product development, testing & QA Offshore testing centers, test automation, COBOL
MANAGEMENT TEAM	Eric Rongley, Founder & CEO Pete Gibson, CTO/CIO Jim Venglarik, US General Manager Seth Pinegar, CFO William Stancer, VP Business Development Charlie Li, VP Human Resources Frank Pendle, VP Sales
COMPANY VISION	Bleum aims to be the highest quality software developer in the world, focusing on delivering superior value to customers, shareholders and associates.
KEY DIFFERENTIATORS	<i>Process & Quality:</i> Proprietary system, Hydra, creates a holistic approach to quality assurance. Gary Reiner, former CIO of General Electric, commented that "...I wish we had something like Hydra to manage our vendors at GE..." <i>Zero-defects:</i> Bleum has a 0.01% defect rate, compared to the U.S. average of 0.4%, India at 0.263% and Japan at 0.02%. In 2010, Bleum delivered over 30% of all projects with zero-defects, with one client seeing 72% of projects delivered defect free. <i>English-only workplace</i>



COMPANY BACKGROUNDER

Recruitment: Bleum screens candidates for a 130 IQ or above, along with behavioral and emotional compatibility. Last year, Bleum extended offers to 4% of job applicants, but still saw a 25% increase in overall staff numbers.

VOLUNTEERISM

Bleum actively supports our local and global community through giving back. The company makes in-kind clothing donations to local schools. In addition, Bleum partners with Compassion International to sponsor children in need.

AWARDS AND CERTIFICATIONS

CMMi5 companywide
ISO27001
International Association of Outsourcing Professionals (IAOP) Top 100 Global Outsourcing Providers (2006-2012)
Global Services Compendium Top 100 Outsourcing Providers (2010 & 2011)
Deloitte Technology Fast 100 Asia-Pacific (2009-2011)
Gartner Cool Vendor 2010
Microsoft Certified Gold Partner
Oracle Silver Partner

FOR MORE INFORMATION, PLEASE CONTACT:

John Pabon
Public Relations Manager, Bleum, Inc.
Tel: +86-21-6282-1122
john.pabon@bleum.com

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